

About The In-Pursuit Initiative

The In-Pursuit Initiative is a student development programme for both male and female university and college students, as well as recent graduates. It is dedicated to inspiring participants to excel academically and prepare for meaningful careers.

The initiative offers:

- 1. Interactive Workshops:** Skills-focused sessions delivered at universities and colleges. Each session equips students with strategies and tools for immediate use in their academic work and future careers.
- 2. Beyond Lectures Summit :** A flagship event bringing students, academics, and industry leaders together for a day of panel discussions, expert-led seminars, and networking. The summit provides practical insights into career pathways, entrepreneurship, and leadership in action.
- 3. Mentorship and Professional Insights:** Ongoing guidance from experienced mentors who offer support on academic progression, career choices, and personal development.
- 4. Shadowing and Work Experience Opportunities :** Real-world exposure through short-term placements or shadowing experiences.



Initiative highlights

Campus Tours:

Career talks and guidance to inspire future focused decision-making.

Beyond Lectures Summit:

A day of workshops, seminars, and career building sessions.

The 3-Minute Future:

A platform for students to share their future goals and the steps to achieve them.

In-Pursuit: Why it matters



Many university students graduate without a clear plan for their future pathways or the practical skills needed to navigate the fast-changing demands of the modern world. While academic instruction provides a strong foundation, there remains a significant gap in programmes that prepare students to apply their learning in real-world contexts, innovate, and thrive in an increasingly competitive global landscape.

Research from the United Nations Educational, Scientific and Cultural Organization (UNESCO) shows that in many regions, only a small proportion of tertiary graduates secure employment within a year of graduation. With many lacking exposure to diverse career pathways and the transferable skills required to succeed in emerging industries. Without targeted opportunities to strengthen both academic excellence and career readiness, graduates can feel uncertain about how to position themselves for meaningful careers or contribute effectively to their communities and the economy.

The In-Pursuit Initiative addresses this gap by inspiring students to achieve their full academic potential while equipping them with the skills, knowledge, and confidence to explore opportunities across multiple sectors. The initiative fosters creativity, critical thinking, and an action-oriented mindset through a blend of workshops, mentorship, shadowing, and professional exposure.

It prepares students to excel in their studies, lead with vision, and succeed in their chosen fields, enabling them to make a lasting and meaningful contribution to their communities and the wider world.